

## So You Think You Can Stamp Contest

**Introduction:** *Simple Scrapbooks* magazine (a publication of CK Media) (“Sponsor”) is offering the “So You Think You Can Stamp Contest” (“Contest”). **NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

**Eligibility:** Entrant must be eighteen (18) years of age as of Friday, August 1, 2008. Employees of Sponsor, Sponsor’s parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

**Timing:** Open Auditions for this Contest begin at 12:00:01 a.m. E.T. on Friday, August 1, 2008, and end at 11:59:59 p.m. E.T. on Monday, September 1, 2008.

### How to Enter:

#### Open Auditions [Friday, August 1 – Monday, September 1, 2008]:

- a. Post an original **single-page layout (any size)** to Sponsor’s web site [http://abc123.sewnews.com/component/option,com\\_groupjive/task,showgroup/groupid,78/Itemid,68/](http://abc123.sewnews.com/component/option,com_groupjive/task,showgroup/groupid,78/Itemid,68/) following judging criteria listed below. (Entrants will need to create a profile on Sponsor’s web site for the purpose of this contest, which shall include full name, mailing address, telephone number and email address. All profiles shall be kept private, and no sale of participants name or information will occur.)

**Contestants may enter as many single-page layouts (any size) during Open Auditions as they would like. For all subsequent rounds, the chosen contestants will be asked to make one (1) new layout for each round that they advance to.**

**Judging for Open Audition:** Entries from the **Open Audition** will be judged by a panel of judges from the Sponsor’s editorial staff, and sixteen (16) finalists chosen using the following criteria in equal measure:

- a. Each layout submitted must contain at least one stamping technique. During Open Auditions, entrants may use any stamping technique they desire. (Rounds 1 – 4 will be judged based on the execution and application of a technique specified by Sponsor.)
- b. Execution and application of stamping technique/s used.
- c. Creativity.
- d. Overall appearance.

Decisions of the judges are final and binding in all respects in relation to the Contest. Entrants agree to be bound by these decisions and the Official Rules. If the judging results in a tie, the tied entries will be re-judged by a panel of judges from Sponsor’s editorial staff on the factors listed above, but with the first factor counted as most important, the second factor as second most important, and so on.

### Rounds:

#### Round 1 [Two-step stamping]

Sponsor will post the top sixteen (16) finalists selected by Sponsor's panel of judges from all Open Audition entries, and Round 1 voting by Members of Sponsor's web site will begin at 12:00:00 p.m. M.S.T. on Monday, September 15, 2008 and end at 12:00:00 p.m. M.S.T. on Thursday, September 18, 2008.

### **Round 2 [Stamping on transparencies]**

The top twelve (12) finalists with the most votes from Round 1 will be contacted by 12:00:00 p.m. M.S.T. on Friday, September 19, 2008 and issued a new challenge for Round 2. Voting by Members of Sponsor's web site will begin at 12:00:00 p.m. M.S.T. on Monday September 22, 2008 and end at 12:00:00 p.m. M.S.T. on Thursday, September 25, 2008.

### **Round 3 [Stamping on ribbon/trim/fabric]**

The top eight (8) finalists with the most votes from Round 2 will be contacted by 12:00:00 p.m. M.S.T. on Friday, September 26, 2008 and issued a new challenge for Round 3. Voting by Members of Sponsor's web site begins at 12:00:00 p.m. M.S.T. on Monday September 29, 2008 and ends at 12:00:00 p.m. M.S.T. on Thursday, October 2, 2008.

### **Round 4 [Stamp kissing]**

The top four (4) finalists with the most votes from Round 3 will be contacted by 12:00:00 p.m. M.S.T. on Friday, October 3, 2008, and issued their final challenge. Voting by Member's of Sponsor's web site begins at 12:00:00 p.m. M.S.T. on Monday October 6, 2008 and ends at 12:00:00 p.m. M.S.T. on Thursday, October 9, 2008.

**Stamp Champ announced:** The top one (1) finalist with the most votes from Round 4 will be contacted by 12:00:00 p.m. M.S.T. on Friday, October 10, 2008, and announced on Sponsor's web site thereafter on Friday, October 10, 2008.

### **Voting for Rounds 1-4:**

Members of Sponsor's web site (member being defined as anyone who creates a profile on Sponsor's web site and becomes a member of the voting group) may vote multiple times for their favorite layout, and may vote for as many layouts as they wish in each round. Voting will begin at 12:00:00 p.m. M.S.T. on Monday of the posted round and end at 12:00:00 p.m. M.S.T. on Thursday of that week. (For specific dates, see Rounds.) Voting will be tallied through Zoomerang.com a private, uninterested third party at the initiative and cost of Sponsor.

If the voting results in a tie, the tied entries will be re-judged by a panel of judges from Sponsor's editorial staff on the factors listed above, but with the first factor counted as most important, the second factor as second most important, and so on.

### **Prizes:**

The top Sixteen (16) finalists will each receive one (1) Natural "Aspire" clear stamp and one (1) Coastal "Authentic" clear stamp from My Mind's Eye [MSRP: \$5.00]; one (1) The Daily Grind clear stamp from Fancy Pants Designs [MSRP: \$3.99]; and one (1) You Stand Out Rubber stamp from Inkadinkado [MSRP: \$9.00]. The top Twelve (12) finalists will each receive one (1) Jack's World Stamp set from Cosmo Cricket [MSRP: \$9.99] and one (1) Flower stamp set from Making Memories [MSRP: \$9.99]. The top eight (8) finalists will each receive one (1) clear Travel stamp

set from 7gypsies [MSRP: \$14.95] and one (1) Scrapblocks Perfect Plaid stamp set from Cornish Heritage Farms [MSRP: \$14.99]. The top four (4) finalists will each receive one (1) Stephanie Barnard's Stamp Package from Inque Boutique [MSRP: \$44.99]; one (1) large S\*Purse stamp tote [MSRP: \$30.99] and one (1) small S\*Purse stamp tote from Skipping Stones Designs [MSRP: \$19.99]; and one (1) Start Me Up – Main Street Set from Technique Tuesday [MSRP: \$29.99]. The top one (1) finalist will receive one (1) Basic Brights Sketch Markers (set of 12) from Copic [MSRP: \$53.55]; one (1) My Acrylix Block Organizer and one (1) My Acrylix Block Starter Kit from Close To My Heart [MSRP: \$49.90]; one (1) each of Stampin' Around Handle (Large) w/ alphabet wheel, 12 x 12 cardstock pack, Nursery Necessities stamp set, Eat Drink and Be Scary stamp set, Halloween Frights stamp set, Watercolor Wonder crayons (set of 48) and six (6) Classic Stampin' Pads (dye ink) from Stampin' Up! [MSRP: \$185.00]; a one-year subscription to *Simple Scrapbooks* magazine (six issues) [MSRP: USA \$23.97, International \$29.97-\$35.97]; and the finalist will be published in a future issue of *Simple Scrapbooks* magazine.

**Total Approximate Retail Value of All Prizes: \$1561.** Sponsor is not responsible for lost or mutilated prizes, and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees, and surcharges on prizes are the sole responsibility of winner.

**Notification of Winners:** Potential winners of the **Open Audition** will be notified by email or phone on Friday, September 5, 2008. Potential winners of Rounds 1 – 4 will be notified by 12:00:00 p.m. M.S.T. on the Friday following the end time of each week's round. The winners will be required to execute an Affidavit of Eligibility, a Liability of Release, and where lawful a Publicity Release. All taxes or duties on prizes are solely the responsibility of the winners. In the event that the first potential winner cannot be located within 24 hours after Sponsor's first contact or does not comply with required paperwork, a second potential winner will be chosen and the original potential winner will forfeit any prizes and further competition.

Submission of an entry grants the Sponsor and its agents the irrevocable right to publish, produce, use, adapt, edit and/or modify the entry in any way and in any and all media, without limitation and without compensation to the entrant. The Sponsor may ask the winners to participate in publicity (including being photographed) in relation to the Contest. Entry constitutes permission from the entrant to use his or her name, picture, likeness, country, state or province of residence for purposes of trade, publicity or promotion for no additional compensation or notice, except where entrant clearly states on their submitted entry materials that they do not wish their details to be used for such purposes. The Sponsor will not transfer or disclose entrants' names, addresses or other details to third parties other than as permitted under the Official Rules.

**Miscellaneous:** If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process,

and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of web site or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

All entrants release Sponsor, their affiliates, parents, subsidiaries, directors, officers, employees and agents and all others associated with the development and execution of this Contest from any and all liability from injury, loss or damage of any kind resulting from participation in this promotion or acceptance or use of any prize.

**Winners List:** A complete list of prizewinners will be available at <http://www.simplescrapbooksmag.com/contests> on or about Monday, November 3, 2008, or by sending a self-addressed, stamped envelope after Monday, November 3, 2008, to *Simple Scrapbooks* magazine, So You Think You Can Stamp Winner's List, 14850 Pony Express Rd., Bluffdale, UT 84065.

**Sponsor(s):** The Sponsor of this Contest is *Simple Scrapbooks* magazine (a publication of CK Media) whose address is 14850 Pony Express Rd., Bluffdale, UT 84065.